The problem of human trafficking has been raised as a concern leading up to the 2010 FIFA Soccer World Cup in South Africa. However, this devastating human rights violation did not start with this global event, and it will not end there. The Together We Can End Human Trafficking radio spots and guide are designed to help radio stations join in the fight against human trafficking leading up to, during, and after the World Cup. By raising awareness about how human trafficking can be prevented, recognised, and reported, media can help help save lives, and provide individuals, families, and communities with information needed to stay safe. Together We Can End Human Trafficking.

The following sections are available in this small guide:

1. **Questions for discussion**: Questions you can ask your listeners or guests about human trafficking.
2. **Ideas for shows**: Topics for more in depth reporting.
3. **Guidelines for talking about human trafficking**: How to cover this complex and sensitive topic.
4. **Additional Resources**: People to contact, websites for more information on migration and human trafficking.

**Human Trafficking and the Red Light 2010 Campaign**

The Red Light 2010 Campaign was initiated to respond to the potential impact of the FIFA 2010 World Cup on vulnerable women and children in Southern Africa. While initially focusing on the World Cup as an opportunity to highlight issues relating to trafficking and sexual exploitation of women and children, the campaign will continue past the event to keep this important issue on the regional agenda. The Campaign works to connect organisations already working on human, women and children’s rights, human trafficking, gender based violence and HIV and AIDS to realise a common purpose. To find out more about campaigns, access additional information, and listen to all the spots, please visit www.redlight2010campaign.org or www.genderlinks.org.za

**How to use these spots**

**Play the spots** – By playing the spots throughout the day, you will give people information they need to protect themselves. Broadcast local hotline numbers, so people also have a way to take action. The spots are available in many different languages. Remember that people in your community come from all over, so broadcasting in different languages will help reach more people.

**Studio Guests** – Invite people from community organisations, NGOs, government, or police services to discuss human trafficking. Use the radio spots as discussion starters. **Please**... use the contacts in this guide or listed on the website links. Human trafficking is a complicated, sensitive, and dangerous crime, only people properly trained and with specialised knowledge should be invited to talk about the problem.

**Use literature** – The websites listed here have a lot of information about human trafficking. Use the information and the stories to give people more background about human trafficking, how it can be avoided and what are the signs of trafficking.

**Translations** – Spots not available in your language? We can provide scripts so you can translate and produce your own versions.
1. False Promises - Her dream job in the big city becomes a nightmare when a young woman is forced into sex work.

- How can people who have been trafficked get help?
- What can people do to protect themselves and get more information about migration?

2. Taxi Driver - A taxi driver realises he did nothing to prevent a young woman from being trafficked, and vows to never let it happen again.

- What can people do if they suspect human trafficking?
- How can men help to work against human trafficking and other kinds of gender violence?

3. Two young women recognise that a human trafficker in their midst, thanks to information provided to them through community outreach.

- How can people recognise the signs of human trafficking?
- How can people raise awareness about trafficking?

Want to know more about human trafficking and gender violence? The following websites have links for more information and story ideas.

www.redlight2010campaign.org
www.genderlinks.org.za
www.iom.org.za

Fast Facts

Due to the hidden nature of trafficking and the porous nature of borders, it is difficult to obtain accurate figures about trafficking. However, the findings of the IOM 2003 report ‘Seduction, Sale and Slavery: Trafficking in Women and Children for Sexual Exploitation in Southern Africa’ reveal:

- Lesotho, Mozambique, Malawi, and a number of refugee-producing and children for sexual exploitation in Southern Africa’ reveal:

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- Lesotho, Mozambique, Malawi, and a number of refugee-producing countries are key source countries for women and children being trafficked to South Africa.
- As the most prosperous country in Southern Africa with a flourishing sex industry, South Africa is an obvious destination for traffickers.
- Malawian women are also been trafficked to European destinations.

Many organisations are running counter-trafficking campaigns, including the Red Light 2010 Campaign, a coalition of organisations working across the region. Invite them to talk about their work.

Want to know more about human trafficking and gender violence? The following websites have links for more information and story ideas.

www.redlight2010campaign.org
www.genderlinks.org.za
www.iom.org.za

Gender Links
Tel: +27 (0)11 622 2877
radio@genderlinks.org.za
www.genderlinks.org.za

SANTAC
Maputo Secretariat
Tel: +258 21 328 376
santac@tdm.co.mz

Malawi branch
Tel: +265 951 1311 / +265 922 2790
eyeofthechild@malawi.net

South Africa branch
Tel:+27 11 298 8573
carol@jhbchildwelfare.org.za

Women and Law in Southern Africa
Regional Office Tel: +260 1 291888
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www.wlsa.org.zm

Botswana: + 267 3923346
wlsa@info.bw

Lesotho: + 266 22 313123
wsales@ilesotho.com

Malawi: + 265 1 841 534
wlsamalawi.org

Mozambique: + 258 21 415811 (Teletel)
coorb.wlsa@tropical.co.mz
www.wlsa.org.sz

Swaziland: + 268 404 7088 (Phone)
wlsascd@afriacoline.co.sz

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Kinshasa: +243 81 032 5533
Luanda: +244 22 311 273
Lusaka: +260 (0) 211 254 055
IOM Maputo: +258-21-310-779

More to Explore

People often migrate for better opportunities, both within their country and other countries. Talk to migration experts about how gender inequality makes women and girls especially vulnerable to exploitation.

Men can play an important role in stopping human trafficking and working to end gender violence. Speak to organisations working with men and find out how men are making a difference.

Many organisations are running counter-trafficking campaigns, including the Red Light 2010 Campaign, a coalition of organisations working across the region. Invite them to talk about their work.